Engage Implementation Team Partner Resources

It's important to identify not only potential partners for the Engage Implementation Team, but what specific resources they can contribute. These might include:

- **Money:** Has an operating budget, donors, etc.
- **Credibility:** Is trusted on campus; seen as fair and knowledgeable.
- **Power/clout:** Is a decision maker; someone involved in campus-wide efforts.
- **Access:** Has relationships with key decision makers and access to various resources.
- **Skills:** Has specific strengths like event planning experience, strong communication skills, etc.
- **Passion:** Is dedicated and enthusiastic!
- **Creativity:** Has innovative ideas, is resourceful and willing to try new things.
- **Experience:** Has a history with the institution or in the field and provides expertise.

A caveat is that you do not want to select partners simply because they have these resources; their role should still be appropriate within the Engage Implementation Team structure and goals. Instead, list the existing/ potential partners and note what each one brings to the table.

Partner	Resources

Now, review this list:

- Identify any gaps; what resources are missing?
- Are there additional partners who have these resources that would be a good fit for the Team?
- If you have a partner listed but don't know their available resources, ask!
- Is one partner the sole provider of a specific resource? If so, how can you diversify partnerships so that you are not reliant on that single individual for a necessary resource?
- Are there opportunities to build these resources with your Engage Implementation Team? (e.g., can the team provide credibility or power/clout).

Attributes and Skills

As mentioned earlier, skills and individual attributes that partners have are resources! Use the below resource to help partners identify their skills.

- Skills Inventory Worksheet from SOPHE's Center for Online Resources and Education - elearn.sophe.org/coalition-building-tools

You could have team members complete the inventory at or prior to a meeting and have a method for sharing out the results. This also helps members get to know each other and can build trust and reinforce the value of a broad, diverse, implementation team.

In reviewing the skills and attributes of members, you will again want to think about any necessary or valuable skills that aren't represented.

- Who else could you recruit that may have those skills? Ask your members too!
- What training and professional development opportunities are there to grow the skills of your members? (see step 8 of this toolkit for more information!)

Final Thoughts

Remember that the capacity of your implementation team is made up of resources and readiness. Having a good grasp on the resources available to you will help set you up for success. Below are some additional resources on capacity building.

- Capacity Building - Training – Prevention Technology Transfer Center - pttcnetwork.org/capacity-building-training-2/
- The Strategic Prevention Framework – Community Toolbox - ctb.ku.edu/en/table-of-contents/overview/models-for-community-health-and-development/strategic-prevention-framework/main