



## Finding Opportunistic Partnerships

**Listed below are common partners to include in your Engage Implementation Team.** Indicate partners you already work with or highlight those you don't; write in the person you would contact first to make a connection. The back of this document can also serve as a worksheet for further planning.

- Chief student affairs officer
- Campus accountability/conduct
- Campus/community police
- Fraternity and Sorority life
- Residential life
- Alcohol and other drug prevention office
- Athletics
- Business office/Public relations
- Student activities staff
- Counseling center staff
- Student health center staff
- Family/Parents Association
- Orientation staff
- Alumni office
- Admissions office
- Faculty
- Social justice/Diversity, Equity, Inclusion staff
- Students, student leaders
- Human resources staff
- Case manager/social work staff
- Financial aid staff
- Staff working in other support roles (Food pantry staff, Dining services, etc.)

You may not have all these individuals on your campus and some potential partners may not make sense within the scope and structure of your Team. That's OK! The best implementation teams are not simply made up of the people who 'should' be there but are made up of active and engaged members who are willing and able to do the work.

### Tips for Initial Engagement

- Consider having one-on-one meetings with individuals (grab a cup of coffee, talk over lunch) before engaging them in the larger Implementation Team.
- When thinking about gaining buy-in for membership, ask yourself some questions:
  - What does this person value?
  - What motivates them?
  - Which health, safety, and well-being topics does this person care about the most?
  - What can we each gain from this partnership?
- It may be helpful to start by engaging partners that are most interested, or conversely those who are the most skeptical. This allows you to identify champions and gain early momentum or to avoid future pitfalls by talking through concerns with the people who may be tougher to win over.
- Increase readiness for any hesitant members:
  - Involve them in planning and decision-making.
  - Be flexible and willing to listen to ideas and input.
  - Offer training, funding, etc.; whatever resources you have access to and can provide to them.

**Existing Partners**

**How Can We Increase Buy-In/  
Engagement of Existing Partners?**

**New Partners**

**How Can We Create Buy-In/Engagement  
for New Partners?**