

Fact Sheet

Partners in Prevention

Partners in Prevention (PIP) is Missouri’s higher education substance misuse consortium dedicated to creating healthy and safe college campuses.

The coalition is comprised of 24 public and private colleges and universities across the state that work to address the critical health behaviors among college students by implementing evidence-informed strategies. PIP is currently funded by the Missouri Department of Mental Health, The Missouri Department of Transportation’s Traffic and Highway Safety Division, and the Missouri Department of Health and Senior Services Office on Women’s Health.

Coalition Members



Our Model of Prevention

In PIP we believe that prevention should be a process that is balanced, comprehensive, evidence-informed, evaluated, and a shared responsibility. Balanced prevention involves addressing the campus health and safety issues of all students throughout their lifespan at institutions

of higher education. Prevention should also focus on the diverse health and safety issues that affect student well-being and recognize these issues as intersectional. Comprehensive prevention involves implementing a variety of prevention strategies which should address individual behaviors as well as the environment of the campus community. For example, solely educating students and expecting knowledge to change behavior is not a comprehensive prevention approach. Evidence-informed prevention means choosing strategies and programs that research indicates are effective at changing behavior. Evaluation is a key component of prevention to assess the outcomes of efforts and improve the work. Finally, the promotion of college health, safety, and well-being is a shared responsibility; all stakeholders at an institution have a place in this work to positively impact their students.

What We Do

Partners in Prevention collaborates with member campuses to provide training and technical

assistance, networking opportunities, data collection and analysis on students' health behaviors, and direct funding to advance the campus's strategic plan for prevention and health promotion efforts.

PIP member campuses are required to submit a yearly strategic plan for prevention, maintain a prevention coalition on campus, implement the annual Missouri Assessment of College Health Behaviors (MACHB) survey, meet requirements for the Drug-Free Schools and Campuses Biennial review, and regularly engage with PIP throughout the year at monthly coalition meetings and our annual Meeting of the Minds conference.

The MACHB survey allows campuses to measure progress and obtain data needed for strategic plans. The MACHB is an annual, online survey of undergraduate students implemented each spring to assess the effects that alcohol, tobacco, drugs (illegal and prescription), interpersonal violence, and mental health and suicidality issues have on student health and well-being. See the 'MACHB Fact Sheet' to learn more about our survey. PIP helps campuses understand and interpret their data so that it can be utilized effectively for their prevention efforts. Analysis of data for specific subpopulations such as under 21 students, students of color, Greek students, or other groups is also provided.

Statewide Initiatives

Partners in Prevention also supports multiple statewide initiatives related to student health, safety, and well-being.



Ask. Listen. Refer

Online suicide prevention training program for students, faculty, and staff on college campuses. Visit asklistenrefer.org to learn more



CHEERS to the Designated Driver

Incentive program for bars and restaurants in Missouri to provide free non-alcoholic drinks to designated drivers. Visit mopip.org/CHEERS to learn more



Drive Safe, Drive Smart

Educational campaign to target high-risk driving behaviors, such as impaired driving. Visit mopip.org/DSDS to learn more



SMART

(State of Missouri Alcohol Responsibility Training)

Online responsible beverage service training for establishments that sell or serve alcohol in Missouri. Visit mopip.org/SMART to learn more



MACRO

(Missouri Alliance of Collegiate Recovery Organizations)

Statewide coalition to support substance use recovery efforts on college campuses. Visit mopip.org/MACRO to learn more



MoSafeRX

Educational campaign and training program to combat prescription drug misuse and address opioid overdose. Visit mopip.org/RX or mopiptraining.org/msrx to learn more



Multi-Level Violence Prevention Strategy

The goal of this project is the creation of a multi-level violence prevention strategy for use by institutions of higher education within Missouri that focuses on encouraging a culture of care and a desire to engage in potentially harmful situations. Visit mopip.org/engage to learn more



Party Safe

Online training to teach students how to host safe and responsible events. Visit mopiptraining.org/partysafe to learn more

Contact Partners in Prevention at (573) 884-7551.

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